

First Look



Environmental Protection

*Aloxxi's new styling products are packed with powerhouse ingredients to protect color-treated hair from damage.*

**A**loxxi, known for its Kosher and animal rights-friendly haircare line, launched four new innovative styling products to repair, treat and style locks. Featuring Aloxxi's ColourCare complex, a blend of 10 powerful antioxidants specially formulated for color-treated hair, the products join the brand's existing Flexible Hairspray. Aloxxi Essential 7 Restorative Hair Serum utilizes a mixture of seven botanical oils—olive, walnut, jojoba, grapeseed, clary sage, geranium and sunflower seed—that provide vitamins, minerals and antioxidants. For healthy hair with extra volume, the brand added Thickening Serum, with apple stem cells rich in phyto-nutrients and proteins that protect color-treated hair against environmental stressors, and Weightless Styling Gelee, with lime and olive leaf extracts for long-lasting support and strength.

"Many volumizing products swell the hair cuticle, creating an opportunity for color to be washed away," says Kim Donovan, Aloxxi marketing director. "Combining apple stem cell technology and the ColourCare complex helps protect the hair by preventing the cuticle from opening and exposing delicate color molecules." To round out

the collection, Thermal Styling Spray keeps hair looking vibrant and healthy, even with repeat heat styling up to 450 degrees. This weightless spray can be used on damp or dry hair and layered with other products for damage-free styling. [aloxxi.com](http://aloxxi.com)—J.B.



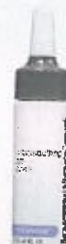
Beauty Lab

*Eight brand-new products you just have to check out*



REDKEN

**Redken Control Addict 28** provides the strongest workable hold for hairstyles that lasts for 24 hours and leaves hair with a satin finish. The fast-drying formula contains antioxidants to protect hair from environmental stressors. [redken.com](http://redken.com)



DERMALOGICA

For clients with sensitive skin, as well as those who have rosacea, try **Dermalogica UltraSmoothing Eye Serum**. Lightweight and firming, it targets signs of aging, reduces puffiness and soothes the delicate skin around the eye with botanicals. [dermalogica.com](http://dermalogica.com)



ORIBE HAIR CARE

A light misting of **Côte d'Azur**, new from **Oribe Hair Care**, refreshes hair with the brand's signature fragrance. In addition, the product instantly neutralizes odors, eliminates static and protects hair from UV damage. [oribe.com](http://oribe.com)



SAM VILLA

**Sam Villa's** new Signature Series Razor features a rotating handle for less stress on the wrist while cutting. To achieve a range of styles, it also includes three interchangeable blades: straight, texturizing and blending. [samvilla.com](http://samvilla.com)



BUMBLE AND BUMBLE

**Bumble and bumble** introduced two new products to its Thickening line: Thickening Full Form Mousse for a healthy bounce and Thickening Crème Contour (seen here). This pliable shaping cream structures and texturizes all hair types. [bumbleandbumble.com](http://bumbleandbumble.com)



INTELLIGENT NUTRIENTS

Designed to clean, moisturize and protect hair in one step, **Intelligent Nutrients'** new PureLux Shampoo is a rich conditioning formula that's a perfect all-in-one treatment for fine hair. It also doubles as shaving cream for men and women. [intelligentnutrients.com](http://intelligentnutrients.com)



SHE BY SO.CAPUSA

For longer, fuller hair, **SHE by SO.CAPUSA** introduced a new Easy-One Clip-In Extension made of 100 percent human hair that can be secured with three clips. The 18- to 20-inch wefts come in 23 shades including reds, blondes and brunettes. [socapusa.com](http://socapusa.com)



ANDIS

The new Maven Professional Hair Clipper from **Andis** sports a blue and black design and includes an adjustable blade and six attachment combs ranging from 1/8 inch to 1 inch. The whisper-quiet motor powers through the day without overheating. [andis.com](http://andis.com)

MARK RYDEN'S  
*Tree Show*

hello Marc —

as promised

add in pg

S4

hope all is well!  
in Minneapolis!

with

fr!

PLACE  
STAMP  
HERE

POSTCARD

Mrs. Lisa

PORTERHOUSE FINE ART EDITIONS, DENVER, CO



77



General Sherman  
36" x 14" • oil on canvas