



MAY 2016 AMERICAN SALON

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# AMERICAN SALON

MAY 2016

**Women  
in Beauty  
ISSUE**

YOUR  
**STORY**  
TOLD  
HERE

## ROAD *to* HAVANA

We go to Cuba with Intercoiffure for a historic photo shoot





Call it **GIRL POWER** if you will,  
but more and more women are finally  
assuming their rightful place in  
positions of power and influence in the  
professional beauty industry.

# ➤ Broad

# City





**OUIDAD**

**Company** *Ouidad*

**Position** *Founder*

**FAST FACTS** When curl guru Ouidad and her husband Peter decided to start a business, they had one simple problem: She wanted to open a curl-focused hair salon, while he wanted to start a restaurant business. “So that we didn’t kill each other, we flipped a coin—heads, we’d go with a salon, tails, we’d start a restaurant. Thank God heads won,” says Ouidad. In 1984, she opened the country’s first salon catering exclusively to curly hair clients in New York City. A curl-focused product line soon followed.



**CHERYL MARKHAM**

**COMPANY** *ColorProof*

**POSITION** *Co-Founder*

**FAST FACTS**

Along with her husband Jim, Markham co-founded ABBA, Pureology Serious Colour Care and ColorProof Evolved Color Care. Also known for her philanthropic achievements, Markham spearheaded a lasting partnership with the National Ovarian Cancer Coalition and participated alongside Vidal Sassoon in his campaign to build houses for Habitat for Humanity. In 2009 she and Jim were honored with the City of Hope Spirit of Life Award.



**NICOLE RECHELBACHER**

**COMPANY** *Intelligent Nutrients*

**POSITION** *Co-Owner and President*

The daughter of Aveda founder Horst Rechelbacher, Nicole Rechelbacher started cutting hair at age 13, earned a degree from the Fashion Institute of Technology in New York and launched her own clothing line prior to taking the helm of Intelligent Nutrients, the company her father founded in 1997. Now she oversees the company’s product development and programs that educate hair stylists and spa professionals.



**CONNIE BARRETT**

**COMPANY** *Tressa*

**POSITION** *President and CEO*

**FAST FACTS** A true industry vet, Barrett joined Revlon’s Professional Products Division in 1962 and co-founded Tressa in 1969. Named president and CEO of the company in 1988, she continues in that capacity to this day. Affiliated with numerous civic and professional organizations, she has been instrumental in creating national competency standards for entry-level cosmetologists (which are now published in cosmetology textbooks).

*Minding her own*  
**BUSINESS**

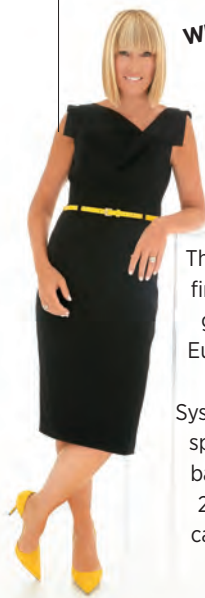


**JANE WURWAND**

**COMPANY** *Dermalogica*

**POSITION** *Co-Founder and Chief Visionary*

A trained skincare therapist from the United Kingdom, Wurwand founded the International Dermal Institute to provide post-graduate training and education for licensed skincare therapists. In 1986 she created Dermalogica, which has trained over 100,000 therapists worldwide.



*What’s your favorite quote?* “Life is short and soon to pass, and only the things done with love will last.”

**CANDY SHAW**

**COMPANY** *Sunlights Balayage*

**POSITION** *Founder and Owner*

The daughter of Jamison Shaw—America’s first hairdressing World Champion—Shaw grew up in the industry, training in both Europe and America. In 1996, she founded Jamison Shaw Advanced Hairdressing Systems, an advanced training academy that specializes in teaching French cutting and balayage highlighting techniques. Then in 2014, Shaw launched a new product line called Sunlights Balayage, earning herself the nickname, “The Balay Lama.”